



**ADRIAN STIEGLER**  
BRINGING CREATIVE TO LIFE

Based in Toronto, Canada  
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**Art Director, Motion Designer, and Creative Technologist** with 20+ years of experience creating impactful brand experiences across advertising, digital, interactive, experiential, and emerging media. Combining creative vision with technical expertise, I help transform ideas into compelling stories through motion, design, 3D visualization, and innovative digital experiences. Experienced leading projects from concept through execution while collaborating with clients, agencies, and multidisciplinary teams to deliver exceptional creative outcomes.

## SELECTED CLIENTS

Tim Hortons • EQ Bank • Crayola • IKEA • Jaguar • Infiniti • Stellantis • Kenvue • Edo Japan  
Subway • Coca-Cola • Mondelēz • Weston Foods • Kraft • Hershey • Shoppers Drug Mart  
Microsoft • Amazon • OpenAI • Consumers Energy • CREA • Interval House • CareMakers • UPS

## CORE EXPERTISE

### CREATIVE LEADERSHIP

Art Direction  
Creative Strategy  
Team Leadership  
Client Presentation

### MOTION & DESIGN

Motion Graphics  
2D/3D Animation  
Storyboarding  
Brand Design

### INTERACTIVE & EMERGING MEDIA

Creative Development  
Interactive Experiences  
Web Animation  
UX Collaboration

### PRODUCTION

Video Production  
Post Production & VFX  
Creative Workflows  
Asset Development

## TOOLS & TECHNOLOGIES

After Effects • Cinema 4D • Blender • Octane • Figma • Premiere Pro • DaVinci Resolve •  
Photoshop • Illustrator • HTML / CSS • JavaScript • Three.js • WebAR • AI-Assisted Workflows  
such as Firefly, ComfyU & Weavy

## EDUCATION

### **Sheridan Institute of Technology**

Diploma, Interactive Multimedia (2005)

Diploma, Interpretive Illustration,

Honours (2004)

### **Dundas Valley School of Art**

Traditional Fine Arts Studies

(1993–1998)

Sculpture • Life Drawing • Perspective •

Draftsmanship

## AWARDS

### **Webby Award – Best Use of Video**

IKEA Mattress Microsite (2008)

### **Webby People's Voice Award**

IKEA Mattress Microsite (2008)

### **CMA Gold Ripple Award**

WIND Mobile, Digital Consumer Services (2010)

### **Gold Digital Marketing Award**

JoinTheJam.com (2009)

## WORK EXPERIENCE

### **Gale Agency**

#### **Senior Motion Designer (2026 to Present)**

Lead motion design and visual storytelling initiatives across integrated campaigns, creating engaging content for digital, social, experiential, and emerging media platforms.

### **DONER North**

#### **Art Director / Creative Technologist (2020–2026)**

Bridged creative direction and technology across integrated campaigns for national brands, collaborating with internal teams and partner agencies throughout the Stagwell network. Delivered motion, interactive, and digital-first creative solutions spanning concept through execution.

### **UNION Creative**

#### **Art Director (2014–2020)**

Led creative development for client campaigns, supporting pitch work, commercial storyboarding, motion design, and digital experiences. Produced award-caliber visual content and motion systems for leading automotive and consumer brands

### **Trapeze Media LTD.**

#### **Art Director (2004–2014)**

Progressed through multiple creative roles to Art Director including illustration, animation, leading interactive experiences & development, feature film digital campaigns, and branded entertainment initiatives.